

MUST BE
KISMET

SOUTH ASIAN BRIDAL WEDDINGS & FASHION

20TH SEPT

UNIVERSAL
EVENTSPACE



EXHIBITOR KIT 2026

THE
COME
BACK

THIS IS
NOT
A BRIDAL SHOW.

THIS IS
MUST
BE
KISMET
— REIMAGINED.

A CURATED EXPERIENCE FOR THE MODERN
SOUTH ASIAN, WEDDING MARKET.





ABOUT THE BRAND



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HAS BEEN A LEADING PLATFORM FOR CONTEMPORARY SOUTH ASIAN WEDDING INSPIRATION, BRINGING TOGETHER FASHION, DESIGN, AND CULTURE.

NOW, IT RETURNS WITH A NEW VISION, FOCUSED ON EXPERIENCE, CURATION, AND MEANINGFUL CONNECTION.

THE AUDIENCE

THE RIGHT AUDIENCE

NOT JUST MORE PEOPLE.

- COUPLES ACTIVELY PLANNING THEIR WEDDINGS
- HIGH-INTENT, DECISION-READY ATTENDEES
- STYLE-DRIVEN, EXPERIENCE-FOCUSED
- LOOKING FOR PREMIUM VENDORS





THE EXPERIENCE

MUST BE KISMET

IS DESIGNED AS A JOURNEY
& NOT A FLOOR PLAN.

ATTENDEES MOVE THROUGH
CURATED EXPERIENCES AND
MOMENTS, ENGAGING WITH
ALL TYPES OF VENDORS IN A
MORE INTENTIONAL AND
IMMERSIVE WAY.



CURATED. IMMERSIVE. INTENTIONAL.

WHY EXHIBIT?



Direct access to
ready-to-book
couples



Elevated brand
positioning



Meaningful
engagement vs
passive traffic



A curated vendor
environment



BOOTH OPTIONS



10x10

\$2,000



10x20

\$3,600



10x30

\$5,000



20x20

\$6,500



POWER – A separate contract will be sent to you through S4

YES

NO



WHY EXHIBIT?

PLACEMENT WITHIN A CURATED EXPERIENCE



Your brand, positioned in a thoughtfully designed environment.

ACCESS TO HIGH-INTENT ATTENDEES



Connect with engaged couples who are ready to book.

INCLUSION IN EVENT PROMOTION



Featured across digital, social, email, and print leading up to and during the event.

OPPORTUNITY TO PARTICIPATE IN ACTIVATIONS



Be part of interactive moments that drive visibility and meaningful engagement.





JOIN

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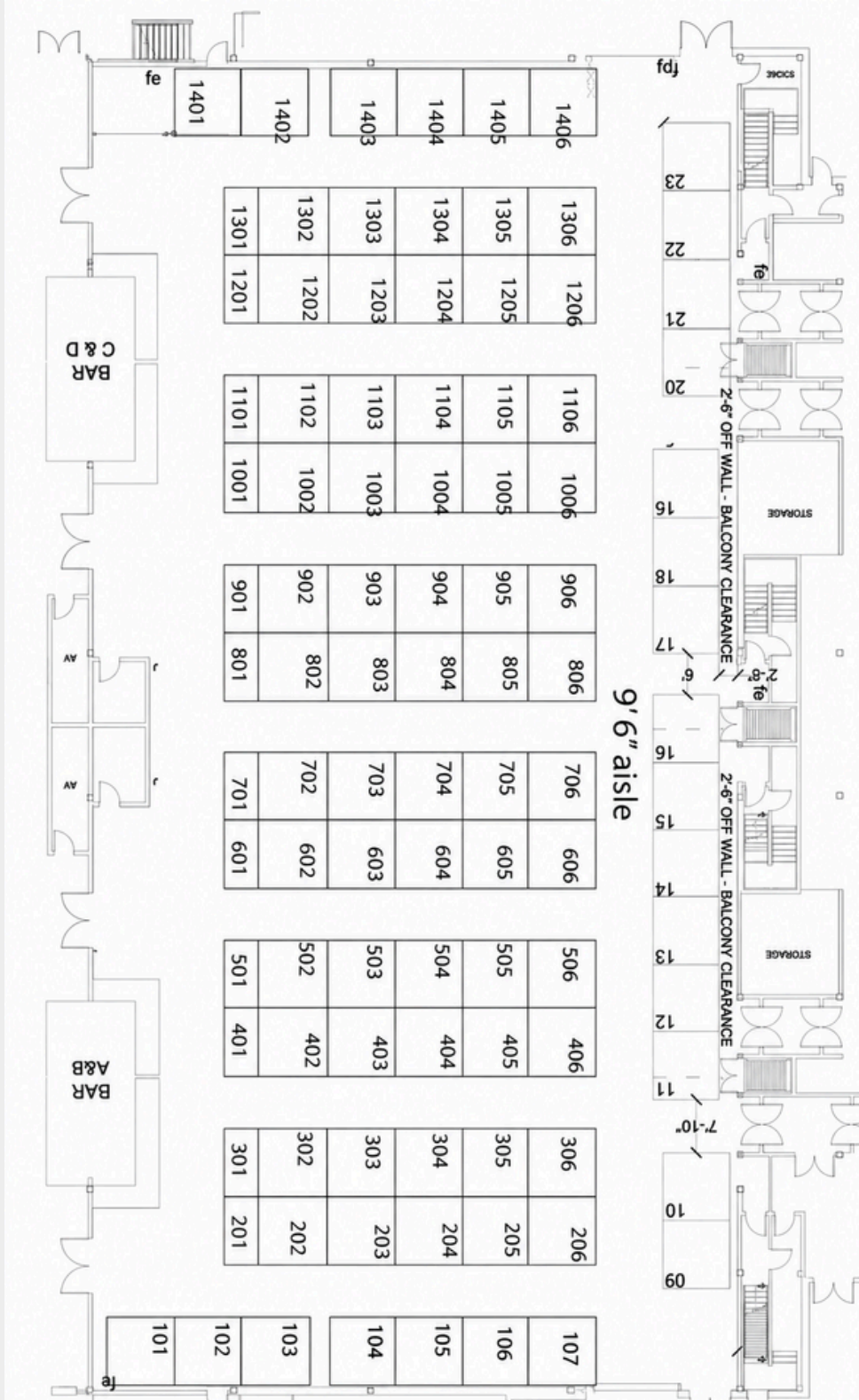
Connect with couples who are ready to plan, book, and invest in their wedding experience.



APPLY TO EXHIBIT

FLOOR PLAN

UNIVERSAL
EVENTSPACE



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EXHIBITOR APPLICATION

PLEASE COMPLETE THE FORM BELOW TO APPLY TO EXHIBIT.

COMPANY DETAILS

Company Name: _____

**Company name listed above will be printed in the Show Program and Website. One company per exhibit space.*

Contact Person: _____ Email: _____

Business Phone#: _____ Ext.: _____ Mobile Number: _____

Website URL: _____ Facebook/Instagram: _____

List all services being exhibited in your booth:

BOOTH OPTION (PLEASE SELECT ONE)

10x10
\$1,500

10x20
\$2,800

10x30
\$4,000

20x20
\$4,750

BOOTH PREFERENCE (REQUIRES MANAGEMENT APPROVAL)

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

ADDITIONAL INFORMATION

Will you need electricity? Yes No
If yes, please describe:

Do you require additional equipment or special requests?
 Yes No

**THANK YOU FOR YOUR INTEREST.
OUR TEAM WILL CONTACT YOU SHORTLY.**

GENERAL TERMS AND CONDITIONS

Payment Terms

- A \$565 deposit is required to secure your booth
- Final payment: due 1 month before the event
- Booth space is not confirmed until the deposit is received
- A \$60 fee will apply to any returned or NSF payments

Refund Policy

- 50% of total payment may be refunded up to 40 days prior to the event (minus processing fees)
- Deposit-level refunds may be requested up to 4 months prior (minus fees)
- No refunds will be issued within 40 days of the event

Booth & Vendor Conduct

- Booths may not be shared or sublet
- Must Be Kismet reserves the right to approve, decline, or remove vendors not aligned with the brand
- All displays must comply with venue regulations

Exhibitor Requirements

- Displays must be freestanding (no wall or floor attachments)
- Must comply with all fire and safety regulations
- No food or beverage distribution without prior written approval
- Booth setup and teardown must follow assigned timelines
- Booths must remain fully set up until the event closing

Liability

- Vendors are fully responsible for their materials, displays, and property
 - Must Be Kismet is not liable for loss, damage, or theft
 - Vendors confirm all materials used are legally owned and approved
-

GENERAL TERMS AND CONDITIONS

Cleaning Policy

- Vendors must leave their booth space in a clean condition
- Additional cleaning fees may apply, starting at \$300, depending on condition

Marketing & Promotion

- Exhibitors are expected to actively promote their participation
- Must Be Kismet may provide promotional assets
- Cross-promotion (website/social media) may be requested

Event Modifications

Must Be Kismet reserves the right to:

- Adjust floor plans
- Reassign booth placement if necessary
- Modify event structure, schedule, or format

Insurance Requirement

- Vendors may be required to carry general liability insurance
- Proof of insurance must be provided upon request
- Must Be Kismet may need to be listed as additionally insured

Force Majeure

- Must Be Kismet is not liable for cancellation, delays, or changes due to circumstances beyond its control, including:
 - Natural disasters
 - Venue-related issues
 - Government regulations
 - Unforeseen events
- **No refunds will be issued under these circumstances**

Right to Remove Vendors

- Must Be Kismet reserves the right to remove any exhibitor or display not complying with event standards or brand alignment
 - No refunds will be issued in such cases
-